

StarTek Opens Facility in Lynchburg, VA

Lynchburg, VA (March 31, 2004) -- StarTek Inc. (NYSE: SRT) a global provider of business process outsourcing services announced plans to open a technical support and customer care center in Lynchburg, Virginia, to support its growing business process outsourcing business.

Lynchburg was chosen after a comprehensive site selection process that included 29 North American cities. Working closely with the Offices of Economic Development and using complex weighted metrics, StarTek Inc. conducted an exhaustive due diligence evaluation of each possible site.

"We consider our relationship with each community a long-term partnership based on teamwork and integrity. The Lynchburg community has become an admirable partner." said, Grant Lomas, VP Facilities, Real Estate and Procurement for StarTek.

Scheduled to open in July 2004, the facility will employ approximately 500 employees by mid 2005. Located in The Plaza Shopping Center, the new facility is approximately 38,000 square feet and will be completely remodeled including state-of-the-art communications equipment and contemporary break rooms.

Lance Zingale, Chief Operating Officer for StarTek Inc. said, "We chose Lynchburg, as our first location in Virginia because of the people; strong work ethic, solid communication skills, professional demeanor and a can do attitude."

"I am pleased to welcome StarTek to the Commonwealth," said Governor Warner. "This customer service facility will put more than 500 Virginians to work and revitalize a struggling area of Lynchburg's downtown business district."

"We are pleased to welcome StarTek to the city of Lynchburg," said Mayor Carl B. Hutcherson, Jr. "Today's announcement is not only a great boost to the Lynchburg business community but also to this area of the city. We look forward to a very long and successful relationship with StarTek."

Those interested in applying at the new Lynchburg contact center can send their resumes to lynchburgjobs@yahoo.com.

Company Profile

StarTek, Inc. is a leading provider of business process outsourced services, which consist of business process management and supply chain management services. StarTek provides services from eighteen operational facilities, including five in Colorado, five in Canada, two in Europe and one each in Illinois, Louisiana, Oklahoma, Tennessee, Texas, and Wyoming. The Company's clients are primarily in the telecommunications and computer software industries. StarTek also services clients in the computer hardware, consumer products, cable, entertainment, internet and e-commerce industries. Please visit our web site at www.startek.com.

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